



.. **What is ritmika?**  
- answers z99


RITMIKA is a widerange shooter: it carries out very different musik in both technique and mood yet all alive, pulsating and dynamic. still, the label will be throughout coherent, having the right time and order of releases as well as dedicated packaging and true to the bone press releases - we'll not emphasize on artist's personal details, bio or achievements, instead we'll write something to go along with the muzik - not technical analysis tho but rather an intimate story, or a vision of an artist or just randomly linked facts to the obstacles and happenings surrounding production tbc. ritmika is targeted to dancefloors by large, yet it may make people dance the way they never did before. ritmika is the driving force of the liveliness of a track.

ritmika's start is rather unusual for a label - it was early '99 when z99 began editing a weekly heading dedicated to electronic musik, published in one of most read newspapers by that time. trying to spread the vibe & educate audience, the page called ritmika was of exceptional quality, featuring exclusive interviews with Todd Sines and Richard Bartz among others. later on, Vanniken joined the staff and during this time decision of evolve ritmika thing as a label came. since then, ritmika have been responsible for lots of successful parties including biggest electronic musik festival in the Baltic states: PHAT2 aka 'the party of no return' = 3 nonstop days in a factory on 3-5 floors with over 100 artists, still pulling it absolutely underground - half legal, no sponsors, PHAT stands for PHredom/ATmosphere.

there are no stable and strong labels in Baltic states despite fact the muzik scene is quite developed counting lots of talented artists. there are few CD labels having a release or two per year + few vinyl labels still in their infancy: drum'n'bass label Disturbed Recordings in Estonia, house label Ryalio records in Lithuania and hip-hop label Tumba in Latvia - these three got potential but they are taking off very slowly and are rather limited by genre. yet ritmika wont be targeted to represent latvian electronic muzik although quite some of our regular artists are latvian, we are also working with finnish Putsch79 and Johan and canadian Eloi Brunelle.

ritmika headquarters are located in Riga, within culturenode complex called Aura created by z99 & Cbrc and consisting of club, lounge, gallery, studio & microcinema. the place is currently under reconstruction and we're going thru some reorganization too. by the club relaunch at the end of the year we'll also open a record/graffiti shop.

ritmika is being ran by people who have been into musik since they remember themselves, and who been more than ten years into electronic music, be it production, DJing or promoting parties - we're really deep down here and know the musik got lots of different qualities + our vision is crystal clear so we stand strong promoting our artists and the sound.

<p>.. <b>What is ritmika?</b> - answers</p> <p><i>dictionary</i></p>	<p>23</p> 
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**ritmika** [vācu *Rhythmik* < gr. *rhythmikos* 'ar ritmu saistīts']

1. mācība par ritmu (daiļdarbos, skaņdarbos).
2. ritma īpatnību kopums (daiļdarbā, skaņdarbā).
3. vingrojumu sistēma (parasti mūzikas pavadījumā) ritma izjūtas izkopšanai.

**ritmika** [german *rhythmik* < greek *rhythmikos* - something having to do with rhythm]

1. lesson of rhythm (in artwork, music composition)
2. totality of the rhythm distinctions (in artwork, music composition)
3. a system of gymnastics (usually under the muzik guidance) to accomplish sense of rhythm

ritmika speaks for itself pretty much. although its a latvian word, it easy makes sense in other languages as well - so simple yet having an unique touch. ritmika deals with everything what breathes the rhythm, the ritualistic pulsation of the musik- it's not necessary techno but probably first of all still. other genres might include electro, house, hardcore, acid and rather experimental sound as well - as long as it moves both the soul and the body.

<p>.. <u>schedule</u> - no answers..</p>	<p>23 RITMIKA</p> 
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schedule: approximate, changes with the season.  
interval between releases: ~23 days.  
launch date: unknown.

- R!00 >> 5128 MEETS 99 - plan23 - 12" ep
- R!01 >> VANNIKEN - fairytales - 12" ep
- R!02 >> JOHN PALMER [LOCO] - scrap of truth - 12" ep
- R!03 >> JOHAN - 12" ep
- R!04 >> ELOI BRUNELLE - 12" ep
- R!05 >> PUTSCH79 - 12" ep
- R!06 >> JOHN PALMER [LOCO] - 12" ep
- R!07 >> GHETTO B-BOYZ - are u going to make someone happy - 12" ep
- R!08 >> RAXXLA - 12" ep



**RITMIKA**

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## **culturenode AURA**

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### **AURA closing for perestroika**

we've started this club/culturenode AURA because there was nothing like this in Riga - an open underground space for all kinds of musical and visual performances. paying great attention to freedom and atmosphere in the club, we've completed somekind of mission impossible - a public place where people really would feel as cosy as at home. by introducing wide variety of electronic [and not only] musik and bringing the crowd under one roof, AURA even been changing people lives. within club, new alliances, cooperations and bands were born. lots of new talent was showing up @ AURA for the first time as well - now already performing in other clubs and different parties around country. the place is a communication center, a hideout for the resistant ones.

during our 3 months of active existence we've invited 35 foreign guests from all around Europe and USA + >140 local artists including live bands, DJs, VJs, MCs and theatre performances. not only did we outperform any other club in Riga by this, we've also somehow integrated into an international network - our homepage is linked on lots of sites, foreign artists are asking for gigs and travellers coming to Riga, knows where to come. AURA is also the only club in Latvia having regular video projections and a thoughtful VJ selection.

AURA is located on the 'other' side of Daugava, just a little bit away from the hectic center. 700 squaremeters on 3 floors is quite a space and we've tried to make use of it - besides disko dancefloor, there's a lounge bar feat DJs downstairs and chill-out room with relaxed ambient grooves, pillows and mattresses. there's a 4th sound/video source as well, being vintage microcomputer Commodore 64 available for oldskool gaming at no cost. our aim was to keep place cosy and diverse, so its not just a bunch of packed rooms without any chance to find your own corner. we been introducing very different kinds of music, such as techno, electro, hip-hop, trip-hop, dub, reggae, dancehall, drum'n'bass, jungle, noise, industrial, synthpop, chipmusic, micromusic, ambient, ebm, idm, breakcore, hardcore [both electronic and rock-oriented], folk, new wave, psychoacoustic, house, clicks & cuts, electroclash, jazz, goa, downtempo, garage and the list goes on.

besides club activities, place serves as an exhibition hall. we've had only two photo-exhibitions so far but plans included more of those as well as paintings and streetart attributes. we're also in process of building-up our own studio and we've already recorded few tracks which were warmly recieved by public. the forces behind culturenode AURA are RiTMIKA & BIO.CODES. by getting our thing running we created a strong foundation for everything we do, a powerful and independent point of brainwashing counteraction, a channel to transmit the truth and beauty [of it].

*AURA will be back in dec'2004 >> keep an eye on: <http://www.au-ra.lv>*